

Angela Simone

PERSONAL INFORMATION

Date of birth 20/05/1978

Nationality Italian

WORK EXPERIENCE

January 2013 – Present

Partner of SME

Formicablu ltd

Operations office: Via de' Gandolfi 14/a 40128 Bologna

- Project management in science communication, dissemination and outreach (national and international) projects
- European project proposals (Horizon2020) conception and writing
- Consultant and producer for science textbook publishers, research institutes, foundations and science museums
- Public speaker, panel moderator and chair
- Lecturer in science communication (theory and practice), communication, radio and podcasts for journalists, researchers, physicians, lawyers, PIOs, and University and secondary school students in national and international contexts
- Science and technology writer
- Multimedia producer (podcasts conception and production)

October 2010 – Present

Consultant, project manager and website contributor

Fondazione Giannino Bassetti (Foundation for Responsible Innovation)

Milan (Italy)

- Project Manager of dissemination activities for the Italian Hub in EU FP7 RRI Tools project (www.rri-tools.eu)
- Consultant for European and national projects and website contributor (articles and interviews on responsibility in communication, responsibility in innovation, open data, open science and smart cities)

January 2008 – December 2008

Editor

Zadig Roma ltd

Rome (Italy)

- Editor of Janus- Italian quarterly magazine on medical humanities

January 2007 – March 2011

Communication Officer

Zadig Roma ltd

Rome (Italy)

- Communication officer for CIRCE project (EU FP7 project on climate change impacts in the Mediterranean area- www.circeproject.eu). Activities: website updating, audio and written interviews, news and newsletters production, activities with science museums, press office, brochure and info-material production, social research on scientists' perception of public communication of science

January 2007 – December 2012

Science writer

Formicablu ltd

- Project management in science communication, dissemination and outreach (national and international) projects
- Consultant and producer for science textbook publishers, research institutes, foundations and science museums
- Public speaker, panel moderator and chair
- Lecturer in science communication (theory and practice), communication, radio and podcasts for journalists, researchers, physicians, lawyers, PIOs, and University and secondary school students in national and international contexts
- Science and Technology writer
- Multimedia producer (podcasts production, script writing of graphic animations)

December 2006 - Present

Freelance Science and Technology Journalist

Ongoing: Il Venerdì (Weekly supplement of La Repubblica- Italian daily newspaper), Le scienze (Italian edition of Scientific American), Wired Italy (magazine and website- Italian edition of Wired US)

Past collaborations: Pagina 99 (Italian weekly newspaper on economics and culture), Repubblica.it (Italian daily newspaper website), L'Unità (Italian daily newspaper), L'Espresso (Italian weekly magazine), Mente e Cervello (Italian edition of Scientific American-Mind), Il Riformista (Italian daily newspaper)

- Science, technology, medicine, research and innovation (also business related to technology and innovation) articles, interviews, news and books reviews

January 2005 – December 2006

Project and Communication Manager

University of Bologna

Bologna (Italy)

- Project and Communication manager of BIOPOP project (EU FP6 project on public communication of life sciences - www.biopop.eu). Activities: project management, audit preparation, communication plan, press office, website conceiving and updating, texts production, participative methods

AREAS OF ACTIVITIES

WRITING

Science publishing

- Editorial co-coordinator and science journalist of Auladiscienze (auladiscienze.scuola.zanichelli.it); September 2011 – June 2013 (Zanichelli Editore)
- Editor of 20 reviews on frontier research in Biology (in English)- Invito alla biologia – H.Curtis, N.Sue Barnes (Zanichelli Editore, 2013)
- Editor of the texts of 2 lessons (the heart, the nervous system) of Virtual tour in human body (Zanichelli Editore, 2012-2013) <http://online.scuola.zanichelli.it/3d/>
- Editor of several pages on Bioethics, Human Health and Environmental issues- “Osservare e capire la vita” - S.Saraceni, G.Strumia (Zanichelli Editore, 2012)
- Reviewer of “Osservare e capire la vita”- S.Saraceni, G.Strumia (Zanichelli Editore, 2012)
- Reviewer of “Osservare e capire la vita” multimedia digital animations - S.Saraceni, G.Strumia (Zanichelli Editore, 2012)

National projects

- Contents production (texts on cancer biology; interviews; participatory method conception); July 2012 - November 2012; Progetto Scuole AIRC – Italian Association for Cancer Research (<http://www.scuola.airc.it>)

PROJECT COORDINATION

- SynBio Playdecide (European Biotech Week): coordination and conception of the project (discussion game on Playdecide format about Synthetic Biology, audioreportage of the event, social media communication) for the 1st European Biotech Week, committed by Consorzio Italbiotec, Bologna (Italy) (June 2013 - October 2013)
- Open Data at School: coordination and conception on a data school laboratory for high school teachers, committed by Fondazione Giannino Bassetti, Milan (Italy) (April 2013 - October 2013)
- Coordination and organization of the FameLab Italy 2013 (contest for researchers on public communication), Bologna heat event (October 2012 - March 2013) www.famelab-italy.it

- Coordination and organization of the FameLab Italy 2012 (contest for researchers on public communication), Bologna heat event (January 2012 - March 2012) www.famelab-italy.it
- Coordination and producer (podcasts, interviews) of InsidER, stories of research and researchers in Emilia-Romagna region. Funded by Emilia Romagna region (June 2012- December 2012) <http://www.progettoinsider.it/>

AUDIO **Radio and webradio**

- Producer and presenter: “Pigreco Party”, weekly science radio program on science and society, on air at Radio Città del Capo (September 2008 – June 2013)
- Podcasting lab: “Vibrazioni” (<http://vibrazioni.wordpress.com>) with interviews and audio reportage on the experience of the earthquake, destruction and reconstruction produced by secondary school students of L’Aquila, Abruzzo (Italy) (March 2010)
- Speaker and presenter: “Passi - Progressi delle Aziende Sanitarie per la Salute in Italia meeting” (Human Health project), daily radio show recorded live during the meeting and available in streaming and podcasting (www.epicentro.iss.it/passi) (September 2009)
- Producer: “L’Officina”, a virtual space of multimedia and radio production covering the 2nd edition of Fest, an international science book festival, 16th - 20th April 2009, Trieste (Italy)

Podcasts

- Producer (conception, script writing, production, editing) of chapters summary podcasts, Chimica, Concetti e Modelli. Blu- Valitutti, Gentile (Zanichelli Editore, 2014)
- Producer (conception, script writing, production, editing) of chapters summary podcasts, Esploriamo la chimica. Verde-Valitutti, Tifi, Gentile (Zanichelli Editore, 2014)
- Producer (conception, script writing, production, editing) of chapters summary podcasts, Chimica. blu, Brady, Senese, Pignocchino (Zanichelli Editore, 2014)
- Producer (conception, script writing, production, editing) of chapters summary podcasts, Scoprire la chimica- Valitutti, Tifi, Gentile (Zanichelli Editore, 2013)

PANEL MODERATION

- Moderator of “Finalmente Domenica” - “Le cellule della speranza” (Capocci and Corbellini) presentation, committed by Fondazione I Teatri, Reggio-Emilia, February 2015
- Moderator and Discussant of “Dati aperti in Sanità”, committed by Regione Emilia-Romagna, June 2014, Bologna (Italy)
- Moderator of Open Day at Rizzoli, committed by Istituto Ortopedico Rizzoli, April 2013, Bologna (Italy)
- Moderator of Arte e Scienza in Piazza 2013 – science festival- (Plenary Event and “Scenari di Energia”), committed by Fondazione Marino Golinelli and University of Bologna March 2013, Bologna (Italy)
- Moderator of Arte e Scienza in Piazza 2012 -science festival- (“Agorà” and “Arte, Scienza e Cinema”), committed by Fondazione Marino Golinelli and University of Bologna, February 2012, Bologna (Italy)
- Moderator of Un pozzo di scienza - events on energy and environment in Emilia-Romagna schools- committed by Fondazione Marino Golinelli, March 2012-April 2012
- Moderator of Premio Galileo (science book award) events, committed by Municipality of Padua, Spring 2011-ongoing, Padua (Italy)
- Moderator of Arte e Scienza in piazza -science festival- (“Agorà”), committed by Fondazione Marino Golinelli, February 2011, Bologna (Italy)
- Moderator of La scienza in piazza -science festival, committed by Fondazione Marino Golinelli, Spring 2009-Spring 2010 (Casalecchio di Reno, Italy)
- Moderator of panel on neurosciences at Fest 2008 (International Science Book Fair), committed by SISSA-International School for Advanced Studies, April 2008, Trieste (Italy)
- Moderator of science book presentations at Fest 2007 (International Science Book Fair), committed by SISSA-International School for Advanced Studies, May 2007, Trieste (Italy)
- Moderator of Eco.Gen.Etic.Com (project on green biotechnology public perception) event, committed by Museo delle Scienze di Trento, March 2005

SOCIAL RESEARCH **Participatory methods**

- SynBio Playdecide (@European Biotech Week): conception and production of a discussion game on Playdecide format about Synthetic Biology, committed by Consorzio Italtotec, Bologna (Italy) (June 2013 - October 2013)

- Progetto Scuole AIRC: conception and production of a discussion game on Playdecide format about Cancer Research, committed by Italian Association for Cancer Research (<http://www.scuola.airc.it>) (November 2012)
- Arte e Scienza in piazza 2012 (Science Festival): explainer of the Playdecide game on climate change, committed by Fondazione Marino Golinelli, February 2012 (Bologna, Italy)
- BIOPOP (EU FP6 Project): co-conception, production and explainer of discussion approach on Life Sciences, October 2005-Bologna (Italy), April 2006-Delft (The Netherlands)

Qualitative and quantitative research

- Progetto Scuole AIRC: focus group conduction and support about teachers' perception on cancer research at school, committed by Italian Association for Cancer Research (<http://www.scuola.airc.it>) (September-October 2012)
- RACES (EU Life+ Project): focus group conduction and support on public perception on climate change (Spring 2008)
- CIRCE (EU FP7 Project): survey on climate scientists' perception on public communication (April 2007-December 2007)

SOCIAL MEDIA MANAGEMENT

Facebook and Twitter profiles management

- "Di Nuovo in pista" blog producer and writer- Centro Nazionale Trapianti (March 2015-ongoing)
- "AuladiScienze" Twitter profile management- Zanichelli Editore (March 2014-ongoing)
- Formicablu Twitter and Facebook profiles management- formicablu srl (January 2013-ongoing)

VIDEO

Video interviews

- VOICES EU FP7 Project (www.voicesforinnovation.eu): interviews to key actors of the project for project website and multimedia material

Webseries

Di Nuovo in pista: screenwriter of the series

TRAINING: COURSES AND WORKSHOPS

May-June 2014

Doing Journalism with Data Course

European Journalism Centre

- On line course made by five-module online about the essential concepts, techniques, and skills to effectively work with data and produce data stories

Spring-Summer 2014

Master online in Digital Strategy and Social Media Communication

Ninja Academy srl – www.ninjademy.it

- Master on line on how to use social media to implement, set up and improve social media marketing and management

13-15 December 2012

Data Journalism School

Ahref Foundation and ISTAT

- Data Journalism School on basics of data driven journalism

November 2012

Start-Up Educational week in London

Ahref Foundation (<http://www.ahref.eu/en/ricerca/education/startup-educational-week>)

- A week in London attending training series at the GA – European Buffet, in collaboration with General Assembly, The Next Web, Hi Berlin and Airbnb on trends, strategies, and future forecasts for start-ups and public events at Silicon Valley comes to the UK and Internet Week Europe.

June 2012

Social Media Marketing Course

Ninja Academy srl – www.ninjademy.it

- 12 hrs course on social media (facebook, twitter, pinterest, etc) marketing

February 2009 - April 2009

Adobe Suite Course

Aldini Valeriani Foundation, Bologna.

- Training course on Adobe Suite. Completion certificate obtained

EDUCATION

Fall Semester 2010 **Visiting Fellow in Science, Technology and Society Program**

JFK-School of Government- Harvard University

Cambridge (Massachusetts, USA)

Science and Technologies Studies course and workshops

January 2008 – June 2011 **PhD in Law and New Technologies (Bioethics)**

University of Bologna

Bologna (Italy)

- Dissertation thesis in Science and Law in end-of-life issues realm in Italy

November 2005– February 2008 **Master in science communication (30/30 cum laude)**

SISSA – International School for Advanced Studies

Trieste (Italy)

- Science communication, specialization in science museums and science publishing. Thesis on science communication in Science and Law interfaces realm in Italy

October 1997 – March 2004 **Laurea degree in Biotechnology (107/110)**

University of Bologna

Bologna (Italy)

- Experimental thesis in Cellular Physiology (siRNA)

PERSONAL SKILLS

Mother tongue Italian

Other language

| | UNDERSTANDING | | SPEAKING | | WRITING |
|---------|---------------|---------|--------------------|-------------------|---------|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | C2 | C2 | C2 | C2 | C2 |
| Spanish | B1 | B1 | B1 | B1 | A2 |
| French | A2 | A2 | A2 | A2 | A2 |

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Organisational and managerial skills Strong leadership and team management skills
Excellent ability in work planning and in achieving the set goals within the time schedule
Used to work in international and multicultural environments

Communication and job-related skills Strong expertise in managing multifaceted project
Creativity in project development and problem solving
Excellent command in writing, web and radio journalism
Experienced moderator and chair of public events
Lecturer in (science) communication with diverse targets

- Computer skills**
- Mac OS X, Windows
 - Office, iWorks (Keynote)
 - Audio editing: Audacity, SoundForge, CoolEdit, SoundBooth, GarageBand, Audition)
 - CMS: Mambo, Joomla
 - Social media: Facebook, Google+, Twitter, Instagram, Powergram, Whatsapp, Foursquare, Tumblr, Storify, Anobii, Youtube, Vimeo)
 - Mobile devices: iPad, tablet smartphone Android
 - Presentation: Powerpoint, Prezi, Keynote
 - Suite Adobe
- Other skills**
- Passionate reader
 - Amateur sommelier
 - Open culture advocate

Driving licence B

ADDITIONAL INFORMATION

- Oral presentations**
- “Cosa sono gli open data”, Open Data workshop, University of Milan (Italy), February 2015
 - Comunicare la ricerca nei progetti EU: dissemination and communication activities”, Borsa della Ricerca 2014, Bologna (Italy), May 2014
 - “MedClimateChange-Circe PlayDecide. From climate change research to schools”, Journées Hubert Curies-International Conference on Science Communication, Nancy (France), September 2012
 - “MedClimateChange-Circe PlayDecide. From climate change research to schools”, PCST 2012 Conference, Florence (Italy), April 2012
 - “Artificial Nutrition and Hydration (ANH) is therapy?”, Harvard University, STS program Fellows Meeting, Cambridge (MA, USA), November 2010
 - “Scienza, Diritto e Bioetica tra Italia e USA”, Constitution, Ethics, Law, University of Macerata, Macerata (Italy), February 2010
 - “Scientific communication in the Italian Parliament. The case study of the living will law proposals”, PCST- Public communication science and technology annual meeting, Malmö (Sweden), June 2008
 - “Once upon a time there was dissemination. The climate among scientists and communication experts from the CIRCE project”, PCST-Public communication science and technology annual meeting, Malmö (Sweden), June 2008
 - “Science Communication in Europe”, Early Stage Researchers Training Days for the Genetics of Healthy Ageing (GEHA, EU Project), Rome (Italy), December 2008
 - Panel on Public Understanding of Science, Acume 2 (EU project) General Meeting- Rimini (Italy), May 2008
 - “Once upon a time there was dissemination. The climate among scientists and communication experts from the CIRCE project- preliminary results”, VI Italian Conference on Science Communication, Forlì (Italy), December 2007
 - “Biopop. Science like you've never discussed before”, IV Italian Conference on Science Communication, Forlì (Italy), December 2005

- Honours and awards**
- InsidER (2010): first ranked project funded by Regione Emilia Romagna. The fund was aimed at sustaining innovative, professional and entrepreneurial projects between professional and self-employed workers in the audiovisual and multimedia sector (DGR n. 347/2010). Website: <http://www.progettoinsider.it/>.
 - Research grant of Italian Ministry of University and Research, from January 2009 to December 2011.

Lecturing activities

- University of Bologna. Workshop on open data and open science for University students - Lab in Open Data, Communication, Health within the Course in Public and Social Communication (December 2014)
- University Ca' Foscari, Venice: Workshop on research communication (theory and practice on web communication) for University press, communication, EU project managers and officers (April 2014)
- University of Milan-Bicocca. Workshop on public science communication (theory and lab on oral presentations) (in English) for PhD students (April 2013)
- University of Bologna. Workshop on public science communication for researchers (February 2013)
- ECSITE Annual Conference, Toulouse (France), Workshop on building a fund-raising strategy (in English) for science museums directors and marketing specialists (May 2012)
- PCST conference, Florence (Italy). Workshop on radio and podcasting (theory and lab) (in English) for PhD international students (April 2012)
- FameLab Italy, Perugia (Italy). Workshop on science journalism for researchers (April 2012)
- Camera di Commercio di Bologna (Bologna, Italy). Workshop on theory of communication for lawyers (March 2012)
- Bioparco di Roma, Rome (Italy). Course on science communication for science explainers (October 2011)
- Master in Science Communication, SISSA, Trieste (Italy). Reviewer of Master Thesis (July 2011)
- Advanced School in Journalism, University of Bologna, Bologna (Italy). Course on Science Journalism (April 2011)
- Life Learning Center, Bologna (Italy), Course on science communication for high school teachers (June 2010)
- Area Science Park, Trieste (Italy). Workshop on dissemination of EU projects for press officers (May 2010)
- Master in Science Communication, SISSA, Trieste (Italy). Reviewer of Master Thesis (February 2010)
- ANBI- Italian Biotechnologists Association, Trieste (Italy). Workshop (conception and teaching) on public science communication for researchers (December 2009)
- Agorà-University Center, University of Turin, Turin (Italy). Workshop and lab on web journalism for PhD students (July 2009)
- Italian Institute of Nuclear Physics (INFN) Legnaro, Padova (Italy). Course on science communication for researchers (May 2009)
- Catholic University of Piacenza (Piacenza, Italy). Lecture on public science communication in Philosophy of Law II course (April 2009)
- ASL Mantova (Mantova, Italy). Workshop on risk communication for health professionals (In the realm of "La prevenzione attiva e la comunicazione del rischio" course) (November 2007)
- ANBI- Italian Biotechnologists Association, Bologna (Italy). Workshop on public science communication for researchers (June 2005)

Memberships

- "Bla Bla" Cultural Association: founding member of the association (2011), which is primarily aimed at the dissemination of the culture of science, technology and environment.
- Since 2004 Associazione Nazionale Biotecnologi Italiani (ANBI) member and since 2010 Collegio Probiviri member [Past tenures: Treasurer (2004-2008); Head of Communications (2008-2009)]

- Il sottoscritto acconsente, ai sensi del D.Lgs. 30/06/2003 n.196, al trattamento dei propri dati personali.
- Il sottoscritto acconsente alla pubblicazione del presente curriculum vitae sul sito dell'Università di Ferrara.

Bologna, 06 Maggio 2015

